

# Parking and Ground Transportation Rates

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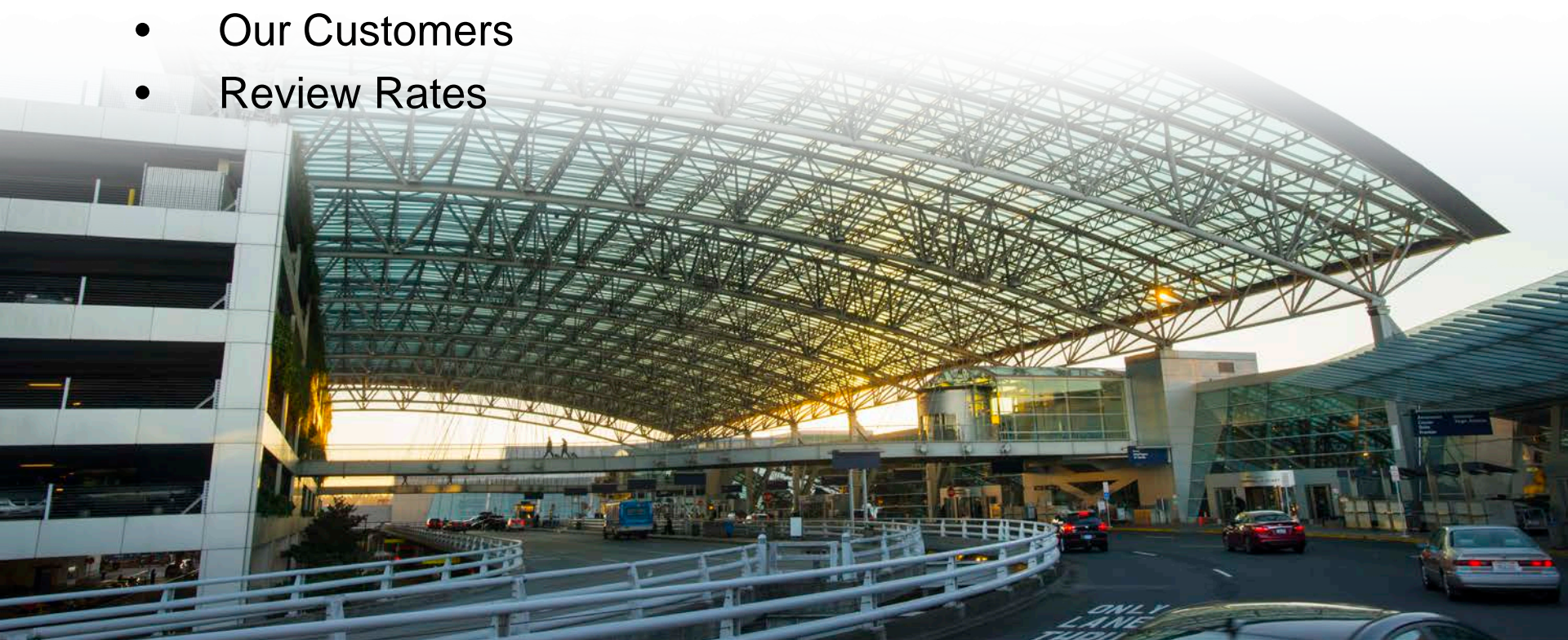


**PDX COMMUNITY ADVISORY COMMITTEE**

CHARTING A COURSE FOR PDX

## Agenda

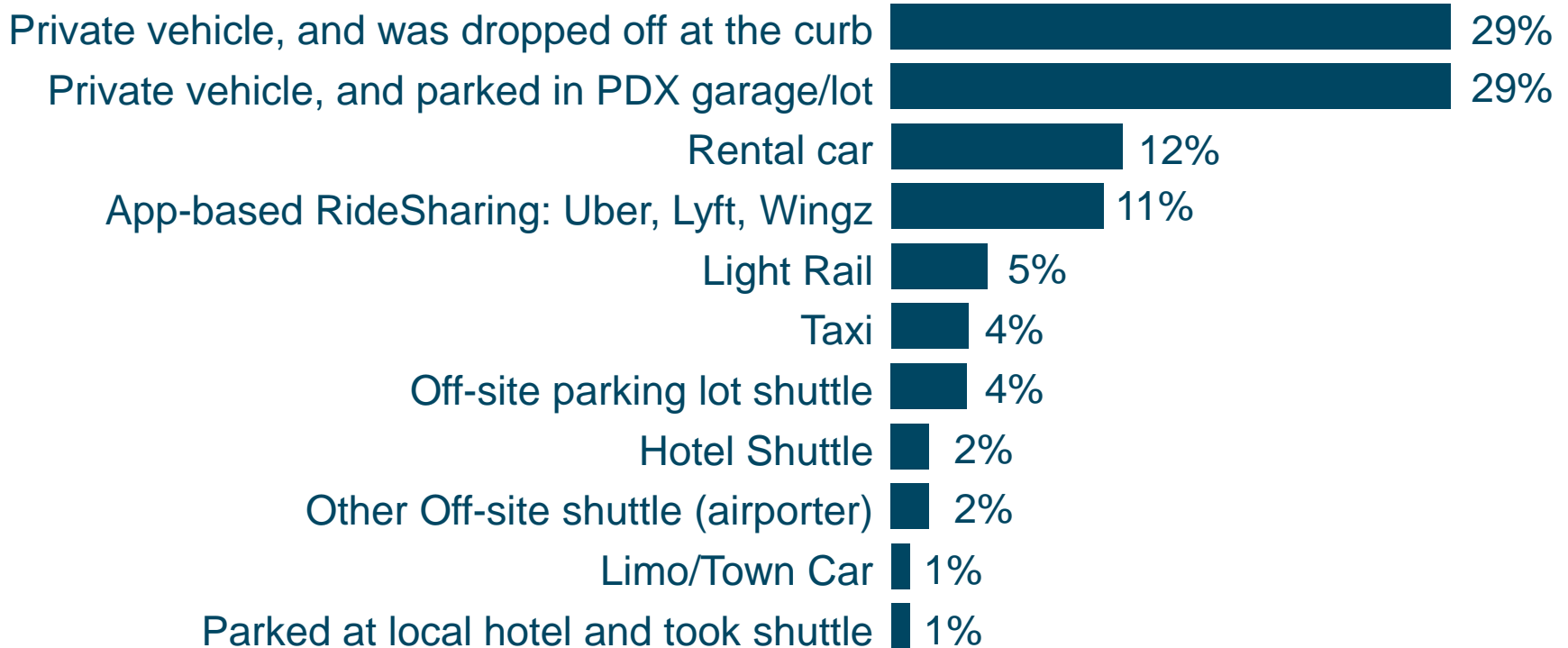
- The Landside System
- Our Customers
- Review Rates



# The Parking and Ground Transportation System



## How do our customers come to the airport?



## Beneficial Parking Programs

- Disabled parking
- Disabled veteran parking
- Economy parking discount
- Motorcycle parking
- Electric charging
- Pedestrian and bicycle access to the airport terminal



## Terminal Curb Customers

- Private Drop-off and Pick-ups
- Taxis
- Courtesy Shuttles
- On-Demand Shuttles
- Charter Buses
- Executive Cars and Limousines
- Transportation Network Companies



## Benefits to customers, ground transportation providers and employees

### ECONOMY AND EMPLOYEE LOT

- More reliable and predictable service
- Bus tracking app
- Wifi

### SHORT-TERM AND LONG-TERM GARAGES

- New parking guidance system (FY18/19)
- New wayfinding signage (FY19/20)
- More capacity with PACR

### NEW GROUND TRANSPORTATION INFRASTRUCTURE

- New hold lot
- Updated pick-up locations
- New Ground Transportation Plaza



## Current Public Parking Rates

Parking Facility	1999	2001-2002**	2004	2006	October-07	May-09	April-10	October-12	April-14
<b>Gold Key Valet</b>	-	-	-	-	\$30 Daily Max	\$30 Daily Max	\$30 Daily Max	\$30 Daily Max	\$30 Daily Max
<b>Short-term Garage</b>	\$16 Daily Max	\$38 Daily Max	\$18 Daily Max	\$24 Daily Max	\$24 Daily Max	\$24 Daily Max	\$24 Daily Max	\$24 Daily Max	\$27 Daily Max
<b>Long-term Garage</b>	\$12 Daily Max	\$12 Daily Max	\$14 Daily Max	\$14 Daily Max	\$14 Daily Max	\$16 Daily Max	\$16 Daily Max	\$18 Daily Max	\$21 Daily Max
<b>Economy Parking Lot</b>	\$8 Daily Max	\$8 Daily Max	\$8 Daily Max	\$8 Daily Max	\$8 Daily Max	\$10 Daily Max	\$10 Daily Max	\$10 Daily Max	\$10 Daily Max
<b>Employee Parking Lot</b>	N/A	N/A	N/A	\$30 per month	\$30 per month	\$30 per month	\$35 per month	\$35 per month	\$35 per month

**2001-2002\*\* Garage daily maximum increased in response to loss of parking spaces inside the 300' No Parking radius**





## Public Parking Rate Objectives

- Manage parking demand by using rates to shift parkers to products where there is capacity (current and future)
- Meet customer expectations for parking products
- Optimize revenue to recover airport operating expenses and fund current and future capital projects



## Parking Rate Changes

	Hourly Rate	Current Parking Rate	New Parking Rate
Gold Key Valet	\$10	\$30/Day	\$35/Day
Short-Term Garage	\$3	\$27/Day	\$27/Day
Long-Term Garage	\$3	\$21/Day	\$24/Day
Economy Parking Lot	\$3	\$10/Day	\$12/Day
Employee Parking Lot	-	\$35/Month	\$35/Month



## PDX GT Rate History

Operator Type	1991	1992	1993	1994	2010*	2014	2015**
TNC Pick-ups	-	-	-	-	-	-	\$2.00
TNC Drop-offs	-	-	-	-	-	-	\$2.00
Taxi	\$1.50	\$1.50	\$1.50	\$1.50	\$2.50	\$2.50	\$2.50
Courtesy	\$0.50	\$0.75	\$1.00	\$1.25	\$2.00	\$2.50	\$2.50
Reservation	\$0.25	\$0.50	\$0.75	\$1.00	\$2.50	\$2.50	\$2.50
Fixed Route	\$0.25	\$0.50	\$0.75	\$1.00	\$2.50	\$2.50	\$2.50
Charter Bus	\$7.00	\$8.00	\$9.00	\$10.00	\$15.00	\$15.00	\$15.00

\* Introduced per vehicle fee for all Permitted Vehicles

\*\*Introduced TNC rate without per vehicle fee



## Ground Transportation Rate Objectives

- Balance mode split
- Cover the operating costs
- Cover the costs of capital projects and asset management
- Meet operator and customer expectations as the user fees are paid for by the customer



<b>Ground Transportation Rates</b>			
	Current Rate	Recommended Increase	Proposed New Rate
TNC Pick-ups	\$2.00	\$ 1.00	\$ 3.00
TNC Drop-offs	\$2.00	\$ 1.00	\$ 3.00
Taxi	\$2.50	\$ 1.00	\$ 3.50
Courtesy	\$2.50	\$ 1.00	\$ 3.50
Reservation	\$2.50	\$ 1.00	\$ 3.50
Fixed Route	\$2.50	\$ 1.00	\$ 3.50
Charter Bus	\$15.00	\$ 5.00	\$ 20.00



## Conclusion

- Parking and Ground Transportation Options
- Employees make the PDXperience!
- World-class parking and shuttle services

